

OWNED &
MANAGED BY

GROWTHPOINT
PROPERTIES



WATERFALL MALL

LEASING GUIDE



01



GROWTHPOINT OVERVIEW



01 GROWTHPOINT OVERVIEW

MANAGER & OWNER OF MALL

Our extensive and diverse portfolio of retail assets consists of quality, well-supported malls in major metropolitan areas that have a high renewal success rate.

From community shopping centres and lifestyle retail parks to large regional malls, they are a positive force for the local economy and society through their charity and community work, building strong connections with our shoppers.

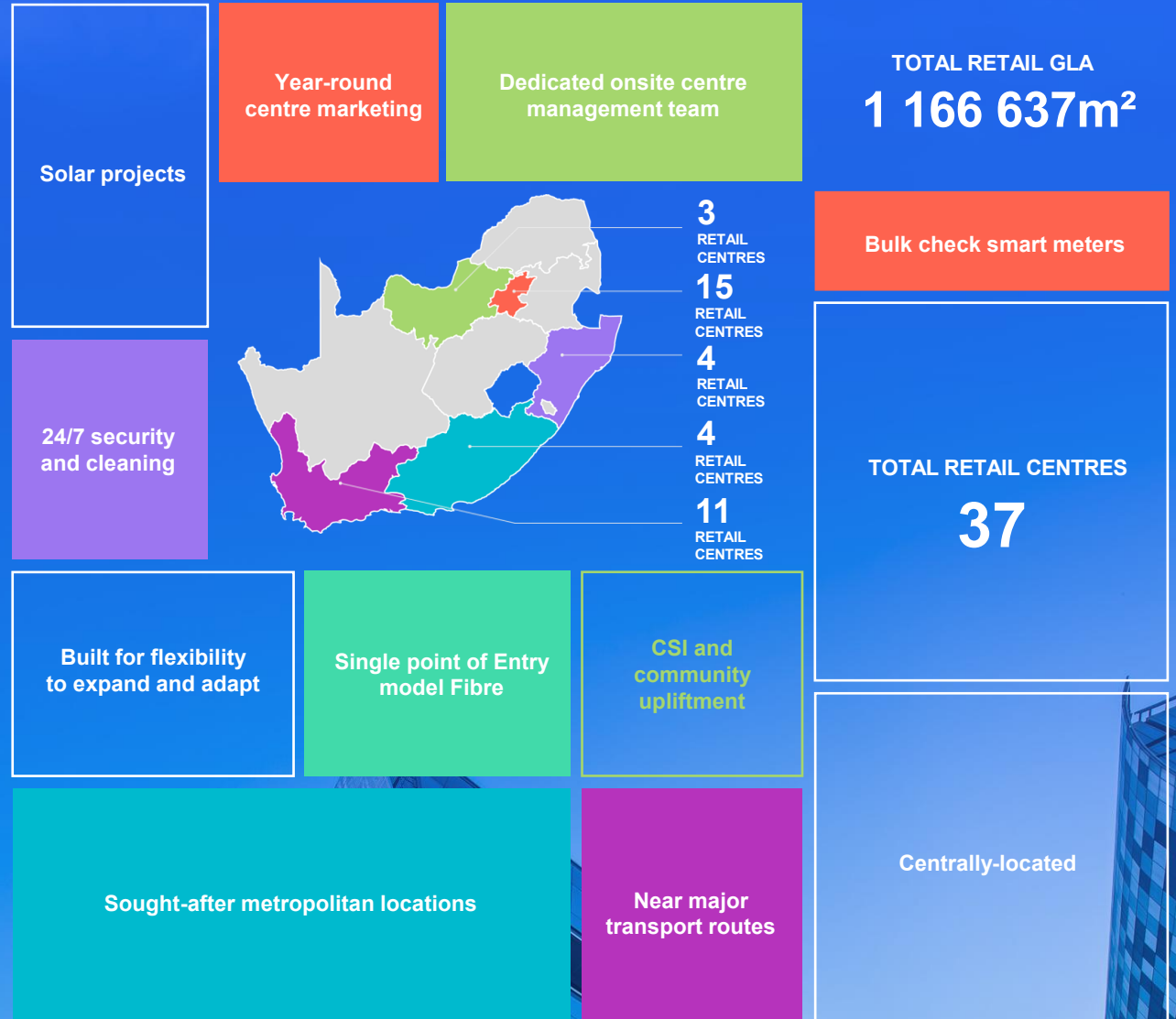


RETAIL PORTFOLIO OVERVIEW

Our retail properties give us access to valuable property data and retail statistics.

The data offers key insight into consumer behaviour patterns and allows us to offer an optimal mix of retailers that best serve the surrounding communities.

In addition, our shopping centres regularly undergo refurbishments and extensions, ensuring that they remain relevant and appealing to our shoppers.



02

MALL PROFILE



02 MALL PROFILE

WATERFALL MALL

Waterfall Mall is situated in the heart of the North West Province, next to the R24 Johannesburg on the far South Eastern side of the city, with easy access from the N4 platinum highway through an off-ramp at the eastern entrance of the mall.



OFFERING

Since Waterfall Mall first opened in September 1998, it has offered the perfect shopping and entertainment destination for both young and old.

With a wide variety of stores, restaurants, and movies, you'll find everything you need under one roof.



Small Regional Mall



TOTAL RETAIL GLA:

50 788,90m²



ANCHOR/MAJOR TENANTS:

Pick n Pay
Woolworths
Edgars
Game
Dis-Chem



CATCHMENT AREA:

Rustenburg
Brits
Hartebeesport
Sun City
Magaliesburg
Thabazimbi
Mafikeng



45 Fashion outlets

94 Retail stores & eateries



12 Eateries



15 ATMs

6 Branches



95 National retailers



3 166

FREE
Parking Bays

SHOPPER PROFILE



AVERAGE
Shopper Age
35 - 65

45% **55%**
Female Male

FOOT AVERAGE ANNUAL
TRAFFIC
5.1 million
Shoppers

FOLLOWERS
Facebook
55 400

FOLLOWERS
Instagram
5 500

LSM (LIVING STANDARD MEASURE) **8 - 10+**

LANGUAGES MOST SPOKEN

English Setswana
Afrikaans

03

FLOOR PLANS



03 FLOOR PLANS



04

STORE LISTING



04 STORE LISTING



Fashion & Accessories

Ackermans
Aeronautica
Bogart Man
Contempo
EarthChild
EarthAddict
Exact
Fabiani
Foschini
Frans Tailor
Guess
Hot Couture
Identity
lets Van Als
Jet
John Craig
Kingsley Heath
Kurt Geiger
Lovisa
Markham
Miladys
Mr Price
Old Khaki

Pep
Pick n Pay Clothing
Poetry
Pringle
Queenspark
Refinery
Relay
Tape
Truworths
Truworths Man / Uzzi
The Fix
3rd Base

Banks & Services

Absa Bank
African Bank
Capitec Bank
FNB
Nedbank
Standard Bank

Department Stores

Edgars
Game
Pick n Pay
The Crazy Store
Woolworths

Gifts & Speciality Stores

Absolute Pets
Cellini Luggage
Toys R Us / Babies R Us
Verimark
Vuse

Health & Beauty

Afro Beauty Salon
Clicks
Dis-Chem
House Of Fragrance
IV Bar
J & B Haarkappers
Signature Cosmetics
Sorbet
The Perfume Shop
The San Hair

Optometric & Eyewear

Mellins I Style
Sunglass Hut
Torga Optical

Cellular & Electronics

Cell C
Gadget Geeks
Incredible Connection
IStore
MTN
MTN Service Centre
PC Worx
Telkom
TomToc
Vodacom 4 U
Vodacom Shop
V Cell Clinix
V Gadgets

Interior & Home

Le Creuset
Le Morgan
Pep Home
Sheet Street
@ Home

Books & Stationery

Bargain Books
Cum Books
P.N.A
Yokico

Jewellery

American Swiss
Browns Jewellers
Cajees Time Zone
Sterns

Services

PostNet
Multiserv

Footwear

AD Spitz
Aldo
Kingsmead

Sport & Outdoor

Adidas
Cape Union Mart
Expedition North
JD Sports
Mr Price Sport
Side Step
Sketchers
SportScene
Studio 88
Total Sport

Restaurants

Debonairs
King Pie
Milaneza
Milky Lane
Mugg & Bean
Panarottis
RocoMamas
Saloojees Spices
Sausage Saloon
Sonora Spur
Steakout Grills
Steers
The Fish & Chip Co
Vinkel & Koljander

Entertainment

Hard Hats
Ster Kinekor
Rusty Go Carts

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EXHIBITION, ADVERTISING & MARKETING OPPORTUNITIES





EXHIBITION / KIOSK OPPORTUNITIES

View the list of exhibition and kiosk space options at Waterfall Mall and secure short-term space to get your brand or products in front of our high traffic areas within the mall.



ADVERTISING OPPORTUNITIES

Get your product or brand in front of millions of shoppers while they're in shopping mode with media and promotional opportunities.



MALL MARKETING

Find out about shopper-focused marketing and promotional activities designed to drive footfall and maximise retail performance.



WATERFALL MALL

LEASING ENQUIRIES



Marlene Bower

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